

VARSITY HYPE

Relive the moments that matter.

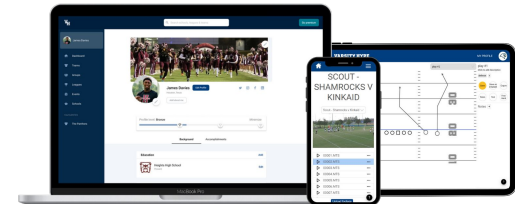
VARSITY HYPE

Who we are

We are a team of coaches, parents, athletes, and family members that work hard to provide simple and cost effective solutions that allow our members to capture and relive the moments that matter.

The Varsity Hype family includes:

- Sports Channel Media/Your Game Cam - Mobile and permanent live stream solutions
- The Varsity Hype Web Platform - Coaching tools and video replay
- The Varsity Hype Mobile App (Android and Apple) - Live stream and video replay



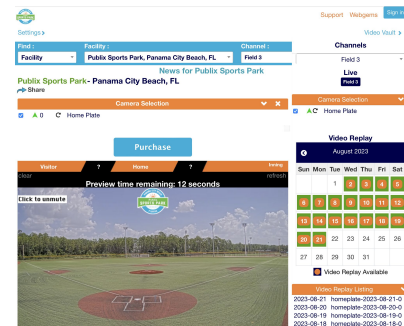
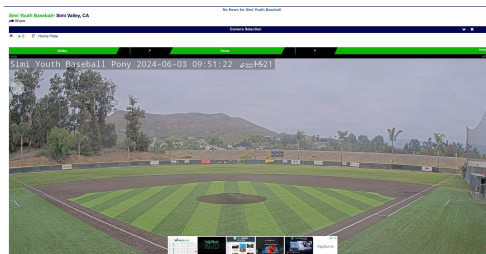
Our Solutions

Sports Channel Media
Your Game Cam

Sports Channel Media/Your Game Cam delivers a range of mobile and permanent camera solutions to all levels of game play across all sports.



- ✓ All sports at every level of play
- ✓ Painless permanent camera solutions - we take on all the headaches to deliver a turnkey solution to your facility or fields
- ✓ Multiple camera angles
- ✓ Easy to activate mobile live stream solution regardless of the device or camera being used
- ✓ Custom white labeled website to host your live streams
- ✓ Ability to add sponsors or advertisers to your live streams
- ✓ Ability to turn any event into a pay per view event.
- ✓ Video replay capabilities to relieve any live moment



Our Solutions

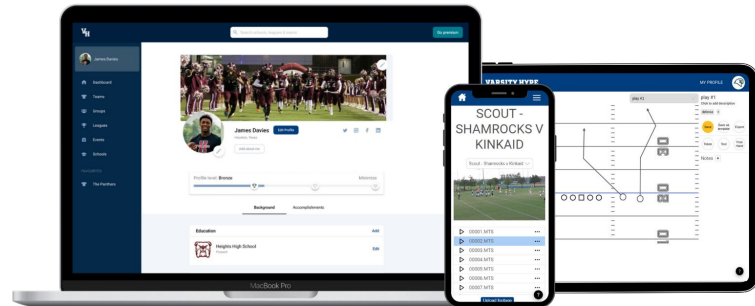
Varsity Hype Web Platform

Varsity Hype is a user friendly, robust and affordable cloud-based ecosystem that empowers all users to create, interact, communicate, share and analyze their video, audio, and image content.

One solution for everything the student participates in.



- ✓ Available to athletes of all sports at all levels
- ✓ Available to extracurriculars and arts at all levels (only platform offering this across the landscape)
- ✓ Options for team, school, club, or individual user subscriptions
- ✓ Customized interface - no “one size fits all” approach
- ✓ Interactive components like highlight creator to engage parents and fans
- ✓ Economical options for price-conscious users and organizations
- ✓ Athlete and Student recruitment profiles



Our Solutions

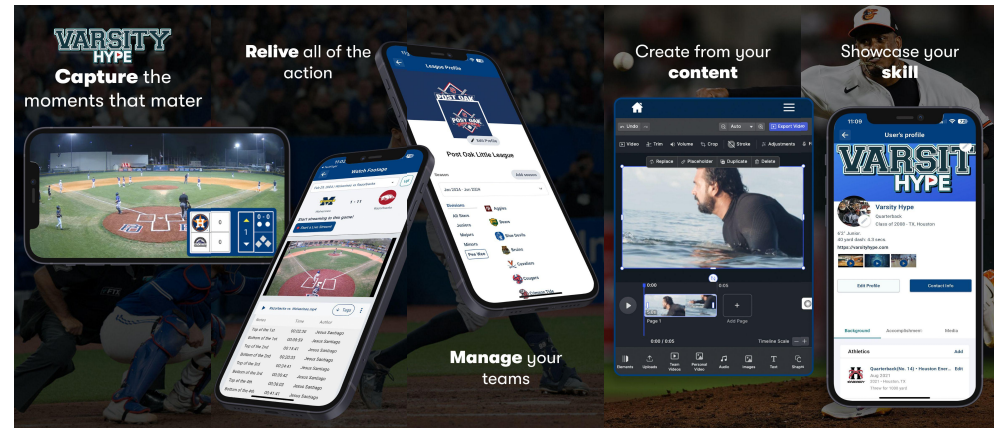
Varsity Hype Mobile Application

The Varsity Hype mobile application gives users the power to take everything on the Varsity Hype web platform and Sports Channel Media/Your Game Cam on the go.

Google and Apple Apps are available today!



- ✓ Access and start live streams from your league and your teams
- ✓ Comprehensive league, school, and team management
- ✓ Mobile clipping tool and highlight creator
- ✓ Video replay and archived footage from every live streamed game
- ✓ Score, stats, and more
- ✓ Team, league, and school communication tools



THE SOLUTION

Varsity Hype Profiles: The “Linkedin” for Students

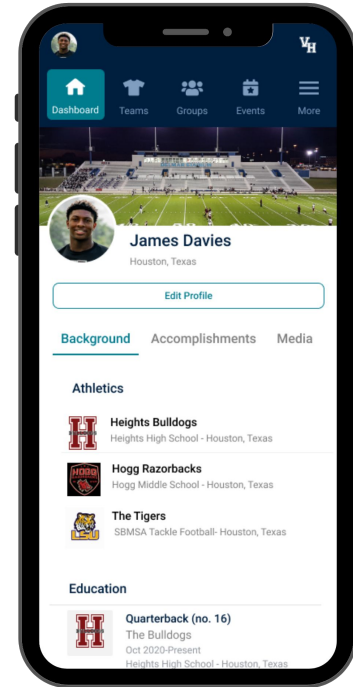
Varsity Hype and Varsity Arts has built a student profile that helps all students showcase their talent on and off the field.

One profile for everything the student participates in and for whatever the student might need it for.



Varsity Hype/Varsity Arts Student Profiles

- ✓ Sports, art, extracurricular, and activity agnostic profile
- ✓ Showcases background, athletics, arts, extracurriculars, academics, and accomplishments
- ✓ User driven content that empowers the student to own his profile
- ✓ Media capabilities that allow students to upload audio, video, and photos
- ✓ A highlight creator that allows all to create from uploaded content
- ✓ Universal usage: recruitment, college applications, and memorabilia



CURRENT FEATURES

Current features across our platforms



The Varsity Hype family of technologies, services, and solutions helps you capture and live the moments that matter.

Current Features:

Creation of team, league, or school environment

Varsity Hype provides organizations with creation tools to fully customize private pages allowing all users (parents, fans, athletes, coaches, and admins) to interact with their content.

Schedule creation and management

Fully customizable schedules for any team or sport including events such as: practices, tournaments, and competitions.

Roster creation and management

Users can invite unlimited managers, coaches, parents, fans, and athletes to your organizations. All users may be assigned specific roles and profiles.

Coach, athlete, and arts profiles

Athletes create elaborate profiles that allow them to showcase their progress, stats, accomplishments to present to potential recruiters and interested parties. Coaches keep track of their teams, records, and accomplishments. Art and extracurricular participants create elaborate profiles where they track progress in their field, stats (if applicable), and accomplishments. Like athletes, extracurricular participants can present their skills to potential recruiters and interested parties.

CURRENT FEATURES cont...

Current Features:

Unlimited video upload

Users, teams, schools, and leagues can upload unlimited game footage, practice footage, scout footage, or individual footage from their phone, tablets, or desktops.

Organized video viewing

Users can add game footage to scheduled games, create footage folders for practices and training sessions, and group clips for specific content review. Footage can be uploaded as a single clip or multiple clips through a simple process.

Multiple game footage views

Users granted the opportunity to upload multiple game footage views for your specific sports/extracurricular demands.

Playlist creation

Ability to create organized footage from across Varsity Hype into specific playlists.

Highlight creation

Ability to create highlights from footage you have access to across the entire website. Our highlight creator gives you the ability to cut clips, add title pages, add text, add music, and customize your footage for memory creation or for recruiter visibility.

Video Annotations and Tagging

Ability to annotate any video across the platform for remote coaching and video breakdown as well as tag videos with notes.

Unlimited photo upload

Users, teams, schools, and leagues can upload unlimited pictures associated with individual, team, school, or league events from their phone, tablets, or desktops. After uploading, users can sort these photos into albums.

Organized photo viewing

Ability to add photos to scheduled games, create photo folders and group photos for specific events for all in on your team, school, or league network to enjoy.

Playbook Creator

Ability to create playbooks, plays, and schemes for your team or activity.

Video Exchange

Ability to exchange footage with teams/opponents whether they are part of Varsity Hype or not.

Additional Services and Technologies

Additional:

Mobile Application

Varsity Hype's entire ecosystem is active on the Apple App store and Google Play store. Download it today!

Live Stream Solutions

Varsity Hype's technology provides its organizations with the ability to go live from it's app or cameras; giving end users a large range of options regardless of their live streaming needs. Live streams are hosted on our platform and can be delivered directly to your audience via our app or your website.

Permanent Camera Installation

Varsity Hype provides a white glove service for schools, leagues, facilities, and teams when it comes to their camera needs. We have teams across the country that help us deliver the best camera solution for our clients and take care of it all from facility preparation to installation to insure you are up and running without any headaches.

Mobile Camera Options

Varsity Hype provides various mobile camera options to help your team live stream its events on the go.

Automatic Footage Delivery

All footage regardless of whether it is live streamed via our mobile cameras or permanent cameras is automatically delivered to our ecosystem for you and users to take advantage of all the features we offer.

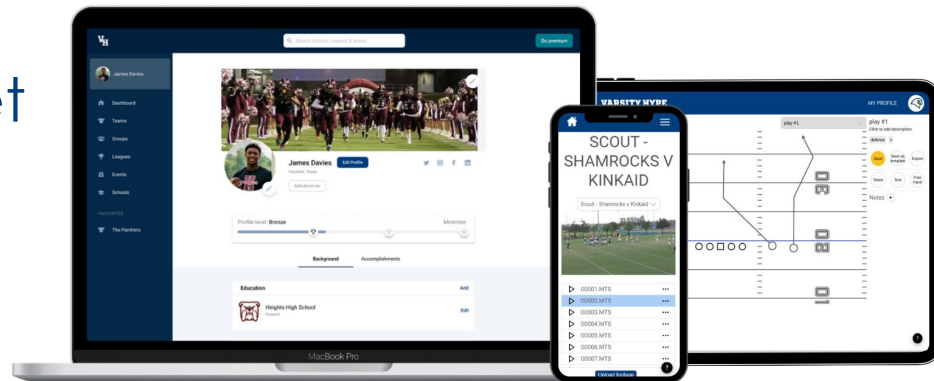
Network

Varsity Hype also provides schools and large organizations the ability to white label our technology to provide your fans and users with your very own network where all of your live stream action lives.



VARSITY HYPE

Stop overpaying for your technology today and let us help you level the playing field!





Jeffrey Wise

Chief Operating Officer

jeffrey.wise@varsityhype.com

713-875-3222

www.varsityhype.com

www.sportschannelmedia.com